

# PISTACHIO PRESS

## LETTERPRESS



**INVITATIONS**  
for the sweetest events

## Design & Pricing Guide

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# OUR PROCESS

## CONSULTATION

In order to get things started, we will first begin with a consultation. A consultation can take place through either phone or email. We will discuss your stationery needs and develop a personalized printing package.

## CUSTOMIZATION

We offer many customization options to ensure your final product best suits your needs. These include paper stock, typeface, and ink color just to name a few. We ask that you email us all of the wording for each piece of stationery. This includes the wording for the response cards and the return address for the envelopes. Remember to include a response date and any menu choices your guests will need to make in advance.

## PROOFING

After we receive your order, signed contract, and deposit payment we will design your invitations and e-mail you a PDF file of the designs to preview, edit and send back to us. Please note that colors in digital PDF proofs may vary slightly from actual letterpress printed pieces depending on your computer monitor calibration. You may make two rounds of changes to the designs, and with each round we will e-mail you a new PDF. Each additional proof is \$25, so please take the time to proofread carefully and note any changes clearly.

## PAYMENT

A non-refundable deposit of 50% of the total order is due with the contract. The final balance is due before we ship your completed order.

## TURNAROUND

Our standard turnaround is 4-6 week, which included the design and proofing process as well as the printing process.

## RUSH ORDERS

Rush orders possible depending on our printing availability and schedule. A 3-week turnaround is available for an extra 25% of the total order and a 10-day turnaround is available for an extra 50% fee.

## SHIPPING

We ship your invitations via USPS or FedEx with insurance. If you require rush shipping, please let us know, as this is available at an additional charge.

# CUSTOMIZATION

## *Ink Colors*

Choose from the colors listed below or let us custom mix your ink color (from a swatch of fabric or a Pantone color). Custom color matching is \$25. We also have metallic silver, copper and gold inks.



**blush**  
pantone 706



**raspberry**  
rhodamine red



**red pepper**  
pantone 199



**rust**  
pantone 1815



**tangerine**  
pantone 1495



**pumpkin**  
pantone 021



**canary**  
pantone 601



**curry**  
pantone 7406



**balsam fir**  
pantone 7492



**sage**  
pantone 579



**grass**  
pantone 368



**jack pine**  
pantone 7491



**sky**  
pantone 635



**slate**  
pantone 652



**deep cyan**  
process blue



**navy**  
pantone 280



**lilac**  
pantone 256



**eggplant**  
pantone 511



**taupe**  
pantone 7530



**chestnut**  
pantone 476



**sand**  
pantone 726



**warm gray**  
pantone 422



**ash gray**  
pantone 446



**black**

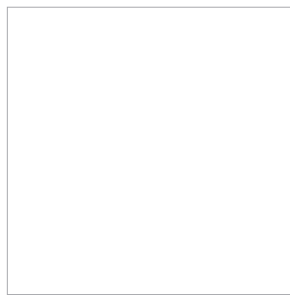
\*\*Colors in digital PDF proofs may vary slightly from actual letterpress printed pieces depending on your computer monitor calibration. Please let us know if you are interested in a certain color and we can send you a printed sample or corresponding Pantone number.

# CUSTOMIZATION

## Paper

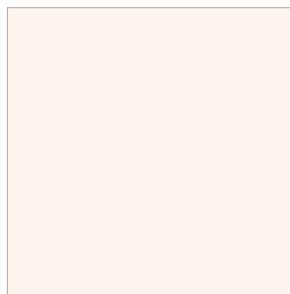
Our house paper is Crane's Lettra, which is a wonderfully soft 100% cotton paper made specifically for letterpress. Matching envelopes are available. Colored paper and envelopes are available upon request and pricing may vary for these.

### Cotton Paper and Envelopes (100% cotton)



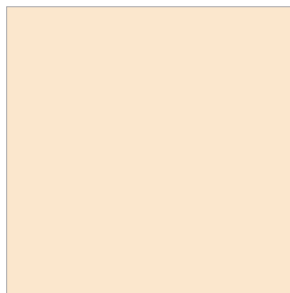
**FLUORESCENT**

Lettra



**PEARL**

Lettra



**ECRU**

Lettra

# CUSTOMIZATION

## Fonts–Roman

All styles include capitals, lower case and small caps.  
Many styles also include alternate characters and italics.

Archer	True love is the greatest thing in the world.
Avant Garde	True love is the greatest thing in the world.
Avenir	True love is the greatest thing in the world.
Baskerville	True love is the greatest thing in the world.
Bembo	True love is the greatest thing in the world.
Bernhard Modern	True love is the greatest thing in the world.
Bookeyed Nelson	True love is the greatest thing in the world.
Centaur	True love is the greatest thing in the world.
Cochin	True love is the greatest thing in the world.
<b>COPPERPLATE</b>	<b>TRUE LOVE IS THE GREATEST THING IN THE WORLD.</b>
ENGRAVERS GOTHIC	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
ENGRAVERS ROMAN	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
ENGRAVERS SHADED	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
<b>Futura</b>	<b>True love is the greatest thing in the world.</b>
Garamond	True love is the greatest thing in the world.
<b>Gill Sans</b>	<b>True love is the greatest thing in the world.</b>
Granjon	True love is the greatest thing in the world.
Helvetica	True love is the greatest thing in the world.
Mrs Eaves Roman	True love is the greatest thing in the world.
MRS EAVES SMALL CAPS	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
Optima	True love is the greatest thing in the world.
Quicksand	True love is the greatest thing in the world.
Requiem Roman	True love is the greatest thing in the world.
REQUIEM SMALL CAPS	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
<b>SOVEREIGN</b>	<b>TRUE LOVE IS THE GREATEST THING IN THE WORLD.</b>
STRANGELOVE	TRUE LOVE IS THE GREATEST THING IN THE WORLD.
Urgent Telegram	True love is the greatest thing in the world.

# CUSTOMIZATION

## Fonts—Script

All styles include capitals, lower case and small caps.  
Many styles also include alternate characters and italics.

Adios	<i>True love is the greatest thing in the world.</i>
Adios Flourished	<i>True love is the greatest thing in the world.</i>
Affair	<i>True love is the greatest thing in the world.</i>
Belluccia	<i>True love is the greatest thing in the world.</i>
Bickham Script	<i>True love is the greatest thing in the world.</i>
Bombshell	<i>True love is the greatest thing in the world.</i>
Burques	<i>True love is the greatest thing in the world.</i>
Carpenter	<i>True love is the greatest thing in the world.</i>
Cozanne	<i>True love is the greatest thing in the world.</i>
Charisma	<i>True love is the greatest thing in the world.</i>
Edwardian Script	<i>True love is the greatest thing in the world.</i>
Filmotype Jessy	<i>True love is the greatest thing in the world.</i>
Hampton Script	<i>True love is the greatest thing in the world.</i>
Liberty	<i>True love is the greatest thing in the world.</i>
Jacques & Gillis	<i>True love is the greatest thing in the world.</i>
Nelly Script	<i>True love is the greatest thing in the world.</i>
Nelly Script & Flourish	<i>True love is the greatest thing in the world.</i>
Olicana Regular	<i>True love is the greatest thing in the world.</i>
Olicana Flourished	<i>True love is the greatest thing in the world.</i>
Rosemary Copperplate	<i>True love is the greatest thing in the world.</i>
Zaffino	<i>True love is the greatest thing in the world.</i>

# CUSTOMIZATION

## Envelopes – Invitation Sizes

### A7 ENVELOPE

Fits invitations sized: 5 x 7"  
Inner/Outer envelopes are both available.  
This is our standard invitation envelope.



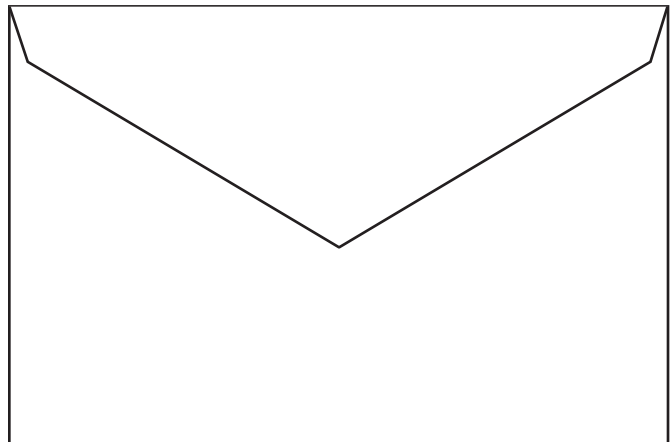
### A9 ENVELOPE

Fits invitations sized: 5.5 x 8.5"  
Inner envelope NOT available for this size.  
There is an upgrade charge for this envelope.



### ROYALTY ENVELOPE

Fits invitations sized: 6 x 8.75"  
Inner/Outer envelopes are both available.  
There is an upgrade charge for this envelope.



# CUSTOMIZATION

## Envelopes – RSVP & Save the Date Sizes

### 4 BAR ENVELOPE

Fits cards sized: 3.5 x 4.875”  
This works well for RSVP cards that do NOT include a meal choice.



### A2 ENVELOPE

Fits cards sized: 4.25 x 5.5”  
This works well for RSVP cards that require a meal choice or participation in multiple events, such as a rehearsal dinner or brunch.



### A6 ENVELOPE

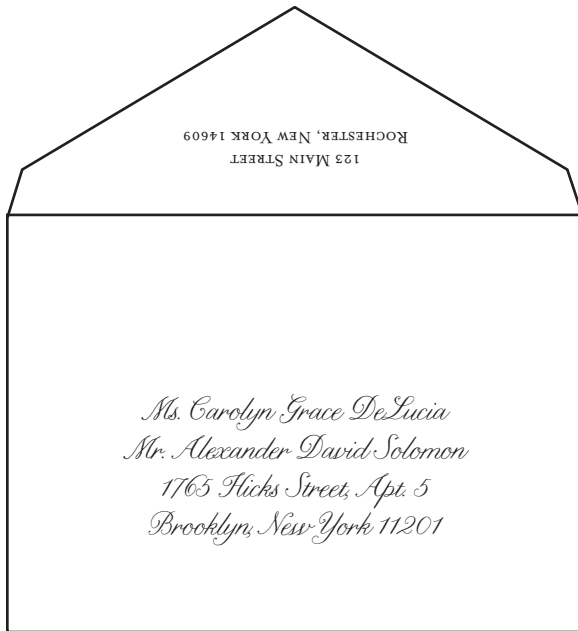
Fits cards sized: 4.5 x 6.25”  
This works well for RSVP cards that require a meal choice or participation in multiple events such as rehearsal dinner, brunch, etc.  
There is an upgrade charge for this envelope.





# CUSTOMIZATION

## Envelopes Extras



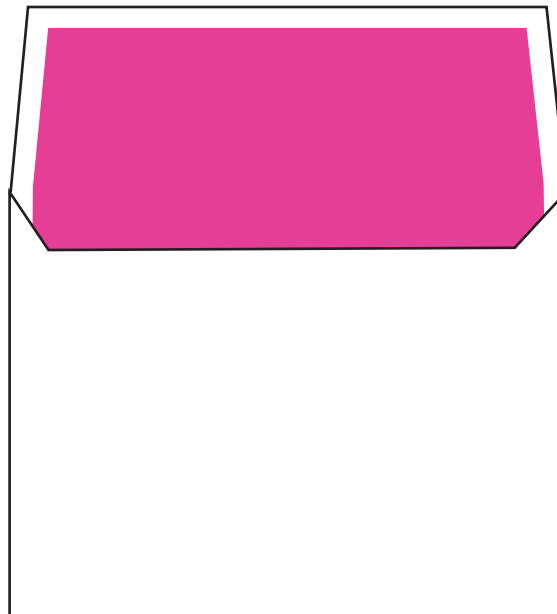
### OUTER ENVELOPE

1/4" larger than the inner envelope  
Has glue on the flap to seal the envelope.



### INNER ENVELOPE

1/4" smaller than the outer envelope  
1/4" larger than the invitation.  
Does NOT have glue on the flap.



### ENVELOPE LINER

Glued into the inner envelope and can be opened without tearing or slicing.  
May be solid paper or printed.

# PRICING

STATIONERY ITEM	50	75	100	125	150	175	200
<b>STANDARD INVITATION</b> (5" X 7" WITH BLANK ENVELOPES)							
1-color letterpress	350	375	400	425	450	475	500
2-color letterpress	505	540	580	615	650	685	720
upgrade to 220# (flat only)	85	125	170	210	260	300	345
<b>LUXE INVITATION</b> (5.5" X 8.5" WITH BLANK ENVELOPES)							
1-color letterpress	400	425	450	475	500	525	550
2-color letterpress	580	615	650	685	720	760	795
upgrade to 220# (flat only)	115	170	230	285	345	400	460
<b>RESPONSE CARD</b> (3.5" X 4.875" OR 4.25" X 5.5" WITH BLANK ENVELOPES)							
1-color letterpress	275	300	325	350	375	400	425
2-color letterpress	395	435	470	505	540	575	610
upgrade to 220# (flat only)	60	85	115	140	175	200	230
Response Postcard, 1-sided, 1-color	225	250	275	300	325	350	375
<b>SAVE THE DATE OR ANNOUNCEMENT</b> (4.25" X 5.5" WITH BLANK ENVELOPES)							
1-color letterpress	275	300	325	350	375	400	425
2-color letterpress	395	435	470	505	540	575	610
upgrade to 220# (flat only)	60	85	115	140	175	200	230
<b>THANK YOU CARDS</b> (4X25" X 5.5" WITH BLANK ENVELOPES)							
Folded, 1-color letterpress	300	325	350	375	400	425	450
Folded, 2-color letterpress	435	470	505	540	580	615	650
Flat, 1-color letterpress	250	275	300	325	350	375	400
Flat, 2-color letterpress	360	395	435	470	505	540	575
<b>ENVELOPES &amp; LINERS</b>							
inner envelopes	25	38	50	62	75	87	100
envelope printing	100	125	150	175	200	225	250
liners (colored stock, assembled)	150	175	200	225	250	275	300
liners (letterpress printed, assembled)	250	275	300	325	350	375	400
<b>DAY OF WEDDING</b>							
Menu (4" x 10")	300	325	350	375	400	425	450
Program (4" x 10")	300	325	350	375	400	425	450
Escort cards, folded (2" x 3.5")	150	175	200	225	250	275	300