

pistachio press

250 N. Goodman St. #4-7, Rochester, NY 14607 | 585.329.2724 | pistachio press.com

WELCOME

Thank you for your interest in handprinted invitations and stationery! At Pistachio Press we know just how important paper, ink and design are to you, and we feel the same way.

CONSULTATION

To place an order, please call or email us. We recommend scheduling a meeting or phone consultation to discuss your stationery needs and develop a personalized printing package.

WORDING, DESIGN, CUSTOMIZATION

Please email us all of the wording for each piece of stationery you would like to order, including the wording for the response cards and the return address for the envelopes. Remember to include a response date and any menu choices your guests will need to make in advance. Also, please specify your desired paper stock, typeface, and ink color. A PDF with customization options is available on our website or can be emailed to you directly.

PROOFING AND PRINTING

After we receive your order, signed contract, and deposit payment we will design your invitations and e-mail you a PDF file of the designs to review, edit and send back to us. Please note that colors in digital PDF proofs may vary slightly from actual letterpress printed pieces depending on your computer monitor calibration. You may make two rounds of changes to the designs, and with each round we will e-mail you a new PDF. Each additional proof is \$25, so please take the time to proofread carefully and note any changes clearly. Once designs are finalized, please allow four to six weeks for printing.

LETTERPRESS PRINTING

We feed each and every piece of paper into our antique letterpress by hand. Due to the handmade nature of letterpress printing, slight variations in ink coverage and registration are possible and are part of the charm of this beautiful printing process.

PRICING AND PAYMENT

Deposit 50% of total order due with contract. Non-refundable.
Final payment Balance is due before we ship your completed order.

SHIPPING

We ship your invitations via USPS or FedEx with insurance. If you require rush shipping, please let us know, as this is available at an additional charge.

OUR ENVIRONMENTAL PRACTICES

We love the Earth and are committed to using environmentally conscious studio practices. We use rubber-based inks and biodegradable citrus-based solvents for press clean-up. We print on 100% tree-free cotton papers (made from reclaimed cotton) or recycled papers that contain at least 30% post-consumer waste. We either re-use or recycle our office and shipping supplies.

We don't believe that the green movement is just a fad and we are incredibly happy to know that our clients care about our studio practices. Please let us know if you have any questions about our materials or practices. We would also be happy to suggest ways that you can incorporate this eco-friendly philosophy into your wedding stationery (and save money in the process).

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READYMADE PRICING *one-color printing*

Item	50	75	100	125	150	175	200
Invitation *	350	375	400	425	450	475	500
Response Card *	275	300	325	350	375	400	425
Response Postcard**	225	250	275	300	325	350	375
Thank You (folded)*	300	325	350	375	400	425	450
Reception (up to A2)	200	225	250	275	300	325	350
Escort/Seating	150	175	200	225	250	275	300
Save the Date *	275	300	325	350	375	400	425
Announcements *	275	300	325	350	375	400	425
Menu	300	325	350	375	400	425	450
Program	300	325	350	375	400	425	450
Envelope Printing	100	125	150	175	200	225	250
Inner Envelopes	25	38	50	62	75	87	100

*Pricing includes unprinted envelopes. Inner envelopes must be ordered separately. Ten extra invitation envelopes will be provided per order. Additional envelopes may be ordered for 50 cents per envelope.

**Response postcard is quoted for one-sided printing. Two-sided printing is priced the same as two-color pricing.

Shipping charges will be added separately.

Our house paper is Crane's Lettra. Other papers will be priced accordingly. Once designs are finalized, please allow four to six weeks for delivery of final pieces.

*prices effective May 2010, subject to change

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READYMADE PRICING *two-color printing*

Item	50	75	100	125	150	175	200
Invitation*	505	540	580	615	650	685	720
Response Card*	395	435	470	505	540	575	610
Response Postcard**	325	360	395	435	470	505	540
Thank You (folded)*	435	470	505	540	580	615	650
Reception (up to A2)	290	325	360	395	435	470	505
Escort/Seating	215	250	290	325	360	395	430
Save the Date *	395	435	470	505	540	575	610
Announcements *	395	435	470	505	540	575	610
Menu	435	470	505	540	580	615	650
Program	435	470	505	540	580	615	650

*Pricing includes blank envelopes. Inner envelopes must be ordered separately. Ten extra invitation envelopes will be provided per order. Additional envelopes may be ordered for 50 cents per envelope.

**Response postcard is quoted for one-sided printing. Two-sided printing is priced the same as two-color pricing.

Shipping charges will be added separately.
Our house paper is Crane's Lettra. Other papers will be priced accordingly.
Once designs are finalized, please allow four to six weeks for delivery of final pieces.

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